

Best Practice Title -	NEGLECTED WEALTH <i>by Better and Clean Future - Tanzania</i>
Background:	<p>Arusha Tanzania, is a multicultural city with a predominantly Tanzania Population with a mixed background. A population of Over 600,000 people, located on the Eastern Edge of the eastern branch of the Great Rift Valley with a temperate climate. Better and Clean Future Tanzania (BCFT) is an NGO established in 2019 to cater for plastic waste collection across Arusha Municipality. The initiative seeks to address the problem of plastic waste which if not collected would end up in nature.</p> <p>Since the founding of the NGO, we have managed to collect and document more than 200,000 Kilograms of plastics as mixed land litter. Of the total collected amount more than 114,576KGs were resold and over 51,416KGs could not be resold and were taken to the Arusha sanitary landfill site.</p> <p>BCFT has been working with mostly Women; their number represents 127 Households whom directly and solely depends on the sale of the collected plastics. We have seen families managing three meals a day, medical expenses being covered, children going to school, having houses built and plots bought for themselves. This is an impact that BCFT shares as a success story from the team of collectors.</p>
Objectives:	<p>BCFT was founded to support educating the community on proper waste management, advocating for environmental conservation and world plastic waste crisis challenge. Better and Clean Future Tanzania has excelled in working to support and improve the sustainable future in social, economic or cultural environmental wellbeing of the community through increased gender equality, access to education healthcare and economic opportunities. Objectively, the NGO aspires to: support education and appropriate sanitation practices, use of proper waste packages and completing community rehabilitation projects. The initiative has been on-going and is being implemented at the Arusha Municipal Council level.</p>
Focus of Best Practice	<p>Plastic Waste (Mixed-land litter), has been our core focus since the founding of our Organisation. BCFT focuses on providing a waste management service to the community that matches international standards of the sector both environmental and social for workers and other stakeholders.</p>
Initiative Description:	<p>We have focused on Primary school pupils in educating them on proper waste management practices, we have continuously requested for the pupils ambassadorial role on the best practices</p>

	<p>to handle plastics wastes and this has been in real practice in some areas of Arusha Municipality. We have managed to scale up our education efforts to the secondary schools in efforts to instil knowledge to the young generation on best practices to handle wastes in general. As of August 2023 we have managed to hold awareness and educational sessions to 96 Primary schools, 26 being government owned and 70 private owned. We are looking at increasing the number to 120 before the end of the year. Sessions are provided bimonthly to selected schools in collaboration with Councillors of the respective wards.</p> <p>Empower. Eco (www.empower.eco) has always been a core supporter towards the initiative through the Incentive program of plastics credit scheme that BCFT is a beneficiary. We have been running on an agreed Incentive program where Empower facilitates (through the Platform) the sale of 4000KG of plastics credits collected at a rate of 0.25USD per Kilogram, this has been the case for the past three years.</p> <p><i>Attached in this document are some knowledge materials for reference (Pictures of collectors)</i></p>
<p>Outcomes:</p>	<p>BCFT has managed to collect 216,113 Kilograms of plastic waste from the environment that would have otherwise left to end up in nature. We are willing to continue the efforts as an organisation towards our primary goal of a world without waste. We urge other organisations to support our efforts whenever they are capable of.</p> <p>We have secured decent living standards to all the collectors and managed to share our desire with the young generation on best practices to handle waste. More people are today aware of what would be the impact of plastic waste if left to end up in nature and we have seen a change on the handling of wastes and in particular plastic waste across Arusha Municipality.</p>
<p>Lessons Learned:</p>	<p>Lessons:</p> <ul style="list-style-type: none"> ● Waste collectors and those involved are perceived as poor invaluable, dirty people whom do not deserve respect from the community. ● Informal sector, the sector lacks the attention that we feel it deserves because of the regards that it is an informal sector. ● If given the attention it should, more and more people would get out of poverty and earn a living since it is

	<p>worth working as a plastic collector and be a contributor to the income of the family and the Nation.</p> <ul style="list-style-type: none"> ● Pricing: fluctuations on the prices of the collected waste has always been a challenge, without the Incentive Scheme from Empower.Eco, BCFT would have stopped operations. As a support, plastic credits issuance and sales have proven very efficient in order to maintain cash flows and incentivize the collection of materials less or not usually recovered. <p>Together we feel we succeeded in the collections we have made so far and the close collaboration we have had with Empower.Eco. We ask for an even closer collaboration which will help amplify our voices as waste collectors and workers. We would very highly recommend to other collectors across the Globe to make use of the Empower’s platform that helps to link sellers and buyers of plastic credits and materials across the globe. It is in this way we can realise a real move from Linear to a Circular economy by making sure today’s by-product is tomorrow’s raw material.</p>
<p>Conclusion:</p>	<p>We chose NEGLECTED WEALTH, because there is a living in waste collection, there is Circularity in waste collection where services were deficient and there is a better future for us all when we properly handle our plastic waste.</p> <p>Education is key since we instil the knowledge to our youth on the best ways to handle wastes at a young age and to know that focusing on living the world on a better state than we found it is ideal for us all.</p> <p>The community should be made aware of the change we drive, so to change their bad perception towards waste pickers, this will help nurture more players in the industry. It is through education, setting policies and learning from mistakes that we can achieve a sustainable future for us all.</p>



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